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U. S. Department of Agriculture

NEW CHRYSANTHEMUM VARIETIES FROM

NORVELL GREENHOUSES, 318 S. GREENACRES ROAD, GREENACRES, WASHINGTON

ALL VARIETIES PRICED AS MARKED, ACCEPT IN MAIN CATALOG, THEY ARE 40¢ EACH, POST PAID, OR 75¢ FOR THREE OF A VARIETY, VARIETIES MARKED AS SUCH 45¢ THREE FOR \$1.00, 50¢ THREE FOR \$1.10, 60¢ THREE FOR \$1.25, 75¢ THREE FOR \$1.90, ALL PRICES POSTPAID, ALL PLANTS SHIPPED IN POTS.

ACCOLADE	Glowing lavender pink pom pon, 3" to 4" blooms, on tall sturdy stems, excellent for cutting. Sept. 25. 40¢
ALBION	Large, decorative white, compact growth. Oct. 1. 40¢
ALPHA	Salmon, spoon, secondary border, perfect. Sept 15. 40¢
ANDREW CUSHION	A dense mound of fully double 2½" blooms of soft strawberry, old rose-red tones. Frost tolerant. Sept. 20. 50¢
ANN KOLLER	Compact, floriferous soft pink, excellent. Sept. 25. 40¢
APPLEBLOSSOM	Large soft pink blossoms, makes very good disbud. Secondary border, the best of the pinks Sept. 20. 40¢
APOGEE	Space age mum, rich lavender-purple, fully double and delightfully quilled, 3" to 5" across. Sept. 15. 50¢
APRICOT GLOW	Rich coppery-orange cushion, very best. Sept. 10. 40¢
ASTRANAUT	A strong upright "Space Age Mum" double 6" blooms in glowing colors of gold, apricot and orange. Sept. 25. 50¢
BLUE SKIES	Strong stems of rich royal purple 3" incurves. Terminal clusters give impression of a large bloom. Sept 20. 45¢
BRONZE QUEEN	Deep copper Bonze of cushion habit. Sept. 20. 40¢
CHESTNUT CUSHION	Glistening reddish-bronze fully double flowers displayed on compact 12-15" high plants. Sept. 1. 40¢
CHIQUITA	Yellow pom pon with scores of perfect button type bloom. Sept 15. 40¢
CHOCALATE DROP	Oxblood red button, with numerous sprays of flowers excellent for cutting. Sept 28. 40¢
CONFEDTION	Soft beige-buff, maturing to cream-primrose, secondary border and cutting Sept 26. 50¢
COPPER CARROUSEL	A sturdy mound 10-14" high and up to 28" across covered with bright copper 2½-3" flowers. Sept. 5. 50¢
CORONATION GOLD	Neat upright plants with rich green foliage. Fully double decoratives 3" across in rich orange. Oct. 1. 50¢
DAINTY LASS	Miniature mound 8-10" high thickly studded with bright orchid-pink fully double 1" button blooms. Sept. 15. 50¢
DIAMOND	White pom pon with ivory center, large petals. Sept. 20. 40¢
DOLLIETTE	Showy, golden bronze spoon, strong & sturdy. Oct. 1. 40¢
EARLY SNOWCAP	A shower of white snowballs on strong upright mounds 15-18" high. White poms, good for cutting. August 30 50¢

ELIZABETH KOVER	Large compact blooms of soft shell pink. Sept. 25. 40¢
EVA PARCH	Sturdy deep pink spoon, excellent for cutting Sept. 28. 40¢
FIREBALL	A flowing mound of firey red balls, 2" flat poms. Fully double flowers on mounds only 10" high. Sept. 15. 60¢
FIRE GLOW	Rich red cushion of excellent growth habit. Sept. 10. 40¢
FIRED GOLD	Showy cushion of reddish-gold. Holds color well. Sept. 20. 40¢
FLAME	A new lively bright red decorative. Long lasting. Sept. 15. 40¢
FROSTY	White pom pon of excellent growth habit. Prolific. Sept. 10. 40¢
FUCHIA PILLOW	Resy-fuchsia flowers with crested centers cover plants Very frost resistant cushion. Sept. 30. 50¢
GINGER SNAP	Snappy little mounds of amber tan poms with bright ginger eyes. Storm proof cushion will not fade. Sept. 15. 50¢
GOLD RIBBON	Light orange to deep yellow pompon button of medium height. Good for cutting. Sept. 28. 40¢
GOLDEN DOME	A "king-sized" cushion 12-15" high, with rich glowing golden-orange 2" double blooms. Sept. 20. 60¢
GOLDEN FLEECE	Rich golden 4" blooms on sturdy, medium sized plants. Sept. 25. 40¢
GOLDEN GLEEM	Bright amber-yellow 3-3½" flowers formed of petals like bright coppery reys, quilled petals. Good cut. Sept. 20. 50¢
GOLDEN THRILL	Perfect flowers of pure yellow, excellent cut. Sept. 20. 40¢
GRETEL	Perfect solid mound of blooms 12-15" high of sparkling chestnut-gold, semi-double spoon blossoms. Sept. 10. 50¢
HAPPY BIRTHDAY	New primrose-apricot beauty on strong stemmed plant. Plant 20" tall. Good for arranging. Sept. 20. 50¢
INDIAN RED	Large indian rust color, with 5" blooms. Oct. 1. 40¢
JIMMIE SPOON	Sturdy large flowered cushion covered with nicely shaped spoon flowers of silvery pink tubes. Sept. 25. 40¢
JOYBRINGER	Low branching decorative pompon of lavender-rose overlaid with salmon. Beautiful shaped plant. Oct. 1. 40¢
JULIE B	A wonderful white pompon button. Cushion type, Sept. 15. 40¢
LARRY	Clear, crisp white decorative, compact, superb. Oct. 1. 40¢
LEE DICK	Excellent yellow-lemon pompon cushion. Holds color very well. Good for border. Sept. 20. 40¢
MAJOR CUSHION	Decorative pompon cushion, well rounded plants. Sept. 20. 40¢
MEDUSA	Free flowering white decorative. Vigorous growth habit. A wealth of blooms on solid compact stems. Sept. 30. 40¢
MILAN	Sturdy 15" plants of deep golden yellow. Flowers 5" across. Excellent for cutting. Sept. 25. 40¢
MOON-FLITE	Space-age mum. Creamy white quills deepen into primrose yellow at center. Sturdy bushy plants 15" high. Sept 5. 75¢

MOONLIGHT SPOON	Perfectly shaped 3-4" tubular pettaled spoon-tipped daisies in a clear primrose yellow. Perfect. Sept. 15. 45¢
ORANGE 'N' GOLD	Neat compact plants 12-15" high loaded with bright orange blooms with gold reverse. Sept. 15. 40¢
PINK FRAGRANCE	A fine new sturdy flat topped mound smothered with bright orchid-pink poms. The best of the cushions. Sept. 10. 50¢
PINK LADY	Stately upright plants bear many strong stems of 4" fully double flowers in a true pink. Sept. 15. 40¢
PIXIE GOLD	Myrriads of elfin 1½" pixie pom pons of bright yellow accented with bright coppery eyes. Prolific bloom. Sept 5. 45¢
PRETTY PILLOW	Newest of unique series of anemone flowered cushion mums. Close-knit mounds of apricot, peach-pink flowers. Oct. 1. 40¢
PRIMROSE ANEMONE	An outstanding unique anemone-flowered cushion mum. 10-14" high bearing numerous 2-2½" light primrose yellow flowers with distinctive darker yellow centers. Sept. 1. 50¢
PRIMROSE BUTTON	Excellent soft primrose yellow button, low growing. Sept. 20. 40¢
PURPLE CUSHION	Darkest of the newer purple cushions, holds color well. Very good for border. Flowers a long period. Sept. 10. 40¢
PURPLE QUEEN	Deep purple cushion, fine growth habit. Sept. 25. 40¢
QUARTERBACK	A large bright rosy-pink fully double incurve 4-5" across borne on strong stems for cutting. Sturdy bushy plants which stand well in rough weather. Sept. 20. 75¢
QUEEN'S TASTE	Graceful large, strong plants with attractive dark foliage. Fully double decorative 3½-5" across, with pointed petals in soft pink with deep tannish-pink centers. Sept. 15. 60¢
RED HEART	A new ruby red cushion, flowers are large and double on mounds of ever blooming beauty. Sept. 10. 40¢
RED MASQUERADE	Buds are a rich plum red, stiff textured button pom cover "kink-sizes" mounds 12-15" high, 36" across. Sept. 25. 45¢
ROCKET	A new bright orange cushion of exciting color. Sept. 20. 40¢
ROSE ELEGANCE	Excellent large decorative of soft shell pink. Sept. 20. 40¢
ROSE QUEEN	New rose red cushion. 12" high, mounds 32" across. Sept. 15. 40¢
ROSY NOOK	Brilliant deep pink pompons, plants rounded, medium height. Good for cutting. Sept. 25. 40¢
RUBY MOUND	Top favorite red cushion. Fully double deep truly ruby red blooms completely sturdy 12-16" mounds. Sept. 5. 40¢
RUBIESCENT CUSHION	A ruby red carnation-flowered cushion. Extra low mounds 10-12" high and up to 30" wide. Sept. 10. 40¢
RUTH LEHLMN	Large double decorative in glistening white, having a unique swirled center. Excellent cut flower. Sept. 25. 50¢

SATELLITE	Earliest of cushions. Compact light purple, with blooms 2½-3" across. Will not fade. Sept. 5. 40¢
SEPT. SNOW SPRITE	Myriads of elfin snowballs bedeck sturdy mounds 10-14" high. True mound cushion plants smothered with long lasting perky white pompons. Good border. Sept. 5. 40¢
SHIMMERS	Shaggy firm textured 4-6" in bright lemon yellow, decorative. resembles Ruby Breithaupt, more yellow. Oct. 1. 50¢
SPACE-FLITE	Sturdy wind-firm, bushes 18-24" high with glossy foliage. Flowers of a rich blend of apricot amber and coppery tones. Large 5-7" double quill flowers. Space age mum. Sept. 25. 75¢
SPACE-MAN	A king-sized cushion growing 15" high. A mound entirely covered with starry bronze-red double quills. Sept. 15. 60¢
STADIUM QUEEN	Plants strongly upright and yet bushy bearing many large flowers singly in huge incurves 5-6" across in rich red with glistening gold reverse. Sept. 20. 75¢
STARFALL	A wind firm plant bearing large bright red bronze flowers on long stems. A pleasing two toned fully double quill with spoon tips. Excellent. Sept. 15. 45¢
STAR-FLITE	A neat upright, bushy plant 20" high. Plants bear an abundance of double quill flowers with spoon tips. The individual flowers are a brilliant red-bronze. Sept. 25. 60¢
STAR-LITE	A truly fine variety for for border. Strong storm proof plants bearing numerous huge double often 6" quills of a deep ivory deepening to pale orange. Sept. 25. 60¢
STAR-TRAIL	The best large early garden spider mum to date. A sturdy upright variety which wind and rain will not break down. Numerous stems of huge spider spiders in brilliant yellow showing a small green disk as flowers age. Sept. 20. 50¢
SUNDANCE	Large lemon, yellow decorative. Has a striking massive effect, long stems. Good for cutting. Sept. 20. 40¢
TAFFY	Anemone flowered cushion, taffy colored fringed gold. Excellent for border. Holds color and flowers. Sept. 25. 40¢
TREVANIA	Large coral peach 3" decorative. Lush green foliage with stems perfect for table use. Oct. 1. 40¢
VIRGIN ELEGANCE	A stron upright plant. Flowers incurve strongly into balls with age. One of the purest white decoratives in early September. A Japanese import. Sept. 25. 50¢
WHITE CUSHION	One of the best early cushions, good for border. Sept. 5. 40¢
WIMSICAL CUSHION	Perfectly formed cushions of buff yellow. Sept. 20. 40¢
WINSOM	The first of the new group of anemone-flowered mums for cutting. stately bushes bear many stems of sugary orchid 3" flowers, with puffy anemone centers. Oct. 1. 50¢
YELLOW GIANT	Huge double shaggy blooms in rich yellow. blooms cover the plant. Same as Bronze Giant in size. Sept. 10. 45¢
YELLOW SUPREME	Excellent yellow cushion, with mounds up to 35". Sept. 25. 40¢

ADDED HARVEST GIANT CHRYSANTHEMUM: 75¢ each, five for \$3.25, 10 for \$6.25 Postpaid

BRONZE SONG	Brick bronze, large decorative. disbud.	Sept. 15
RED PUMPKIN	Red bronze incurved. Disbud	Sept. 20
YELLOW FROST	Yellow disbud. Huge blooms.	Sept. 20
YELLOW MOON	Yellow incurved standard	Sept. 25

ADDED GREENHOUSE VARIETIES, STANDARDS (LARGE FOOTBALL MUMS), ANEMONES, SPIDERS, AND POMPONS. ALL THE FOLLOWING 40¢ EACH OR THREE FOR 75¢ (all one variety).

GOOD FOR POT CULTURE OR REGULAR BENCH GROWTH:

APRICOT PRINCESS ANN	Apricot bronze. Large decorative disbud.	Nov. 10
BRONZE PRINCESS ANN	Amber bronze decorative. Large disbud.	Nov. 10
BRONZE VENOYA	Golden bronze anemone. Large disbud, sprays.	Nov. 22
CRITERION	Pink decorative. Large sprays.	Nov. 8
FLAXEN PRINCESS ANN	Intense Golden bronze decorative. Large.	Nov. 10
FUJII DELAWARE	Red bronze fujii. Very beautiful.	Nov. 8
GOLD LACE	Deep yellow fujii standard. Spider of delight	Nov. 1
MISS OLYMPIA	Pink feathered decorative.	Nov. 1
PINK PORTRAIT	Light pink pompon.	Nov. 8
PRINCESS ANN	Coral pink decorative disbud.	Nov. 10
RED STAR	Red bronze decorative.	Nov. 5
SALMON PRINCESS ANN	Salmon pink decorative disbud.	Nov. 10
SILVER STRAND	White spider standard.	Nov. 1
YELLOW OREGON TRAIL	Deep yellow incurve.	Nov. 5

REGULAR GREENHOUSE CHRYSANTHEMUMS

AMBROSIA	Coeal pink. Large decorative	Oct. 25
BLUECHIP	Pink decorative disbud.	Nov. 1
BONNIE JEAN	White. Intermediate daisy.	Nov. 5
BUCCANEER	Brick Red daisy.	Nov. 1
CHERRY CHIP	Coral pink decorative	Nov. 1
DRAGON	Red decorative of intermediate size.	Nov. 25
EVEREST	Deep yellow incurved standard.	Nov. 8
GOLDEN BALCOMBE PERF.	Golden standard incurve.	Nov. 18
GOLD LACE	Deep yellow fujii standard. Spider	Nov. 1
HUMDINGER	Royal purple. Large pompon.	Nov 10
ILLINI GOLDRIFT	Yellow feathered decorative.	Nov. 18
ILLINI REDWOOD	Bronze red. Large decorative.	Nov. 25

JOHN BAUMANN	White spider disbud. Novelty.	Nov. 20
MAPLE LEAVES	Light bronze spider mum. Outstanding.	Nov. 13
MRS. KIDDER	Golden yellow incurve standard	Oct. 20
PINK MARBLE	Light pink daisy.	Oct. 25
RAINIER	Intense golden yellow incurve standard	Nov. 14
#2 RAYONNANTE	Pink spider mum.	Nov. 5
STERLING	White incurved standard	Nov. 15
THISTLEDOWN	Ivory. Feathered decorative.	Nov. 1
TOKYO	White spider standard.	Nov. 10
VANGUARD	Pink incurved standard.	Nov. 5
VEDOVA	Light pink crested anemone disbud	Nov. 15
YELLOW NIGHTINGALE	Lemon yellow spider mum.	Nov. 5
YELLOW QUEEN	Light yellow incurved standard	Nov. 10

SPECIAL OFFERS - CHRYSANTHEMUMS

10 HARDY GARDEN VARIETIES - LABELED \$3.00, NOT LABELED \$2.00 POSTPAID

10 HARDY CUSHION VARIETIES - LABELED \$3.00, NOT LABELED \$2.00 POSTPAID

10 GREENHOUSE VARIETIES - LABELED \$3.00, NOT LABELED \$2.00 POSTPAID

10 SPIDER VARIETIES - LABELED \$3.00, NOT LABELED \$2.00 POSTPAID

GARDEN CLUBS MAY DEDUCT 10% FROM ALL PRICES IF 5 OR MORE OF ONE VARIETY ARE ORDERED.

ALL ORDERS POSTPAID TO \$15.00, OVER THIS AMOUNT ARE SENT RAILWAY EXPRESS COLLECT.
AIR MAIL IS THE SAFEST METHOD OF SHIPMENT, TO HELP DEFRAY THE COST PLEASE SEND \$1.00 TO PAY FOR THE EXTRA POSTAGE.

BEGINNERS HANDBOOK OF CHRYSANTHEMUM CULTURE: \$1.00 POSTPAID

PERENNIALS - ALL PLANTS GROWN IN PEAT POTS, READY TO PLANT WHEN YOU RECEIVE THEM. ALL PLANTS 35¢ UNLESS OTHERWISE MARKED.

ACHILLEA: THE PEARL Abundant small white flowers for cutting.

PARKERS VARIETY Large heads of golden yellow flowers, comes into flower in July until frost. Good for cutting.

ALYSSUM: GOLD DUST Golden yellow, blooms in Spring.

SILVER QUEEN Pale lemon-colored flowers. Blooms in Spring.

ANTHEMIS: PERRY'S VARIETY Hardy Marguerite. Daisy like lemon-yellow blossoms. Produced all summer.

ARABIS: ALPINA WHITE Flowers in dense masses.

ALPINA ROSEA Pink

- ASCLEPIAS: BUTTERFLY PLANT Umbels of varying orange colored flowers.
- AUBRIETIA: LARGE FLOWERED HYBRIDS Lovely dwarf spring blooming plants. Form
beautiful cushions of foliage and flowers.
LEIWHITLINI Large flowered rosy purple
- CALLIRHOE: INVOLUCRATA Large crimson flowers, trailing habit, very showy
- CERASTIUM: SNOW IN SUMMER Silvery white foliage, white flowers
- COREOPSIS: DOUBLE SUNBURST Large double flowers 1 to 2 in. across
- DORONICUM: LEOPARD'S BANE An exceedingly satisfactory spring flowering perennial
of much beauty. Large daisy like flowers for cutting.
- GAILLARDIA GRANDIFLORA: BURGANDY Self colored wine-red flowers 2½" in diameter.
on long stiff stems, from June till frost
DAZZLER Large flowers of bright golden yellow with a
brilliant scarlet copper hued center.
MONARCH STRAIN A robust strain very varied in coloring.
with flowers of giant size and form.
- GEUM: LADY STRATHEDEN The flowers are large double golden yellow. Good cut.
MRS. BRADSHAW Large double fiery orange red.
- IBERIS CANDYTUFT: GIBALTARICA Large flowers lilac shaded to white.
SEMPERVIRENS Pure white.
- SHASTA DAISY: GIANT DOUBLE WHITE Alaska, the very best white daisy.
G. MARCONI The finest of the double white daisy. Free flowering.
- SAPONARIA: OCYMOIDES SPLENDENS Rosy purple for border or rockery.
- THALICTRUM: MEADOW RUE Graceful foliage, mixed colors.
- THERMOPSIS: CAROLINIANA Yellow pea-shaped flowers in long racemes.
- LYCHNIS: Arkwrightii Large flowers in brilliant colors, from orange to soft pink.
CHALCEDONICA Vivid scarlet flowers.
- LYTHRUM: ROSEUM SUPERBUM Rose-purple in spikes. A good border plant.
- MATEICARIA: ULTRA DOUBLE WHITE
GOLDEN BALL
- ORENOTHERA MACROCARPA Large yellow flowers, fine trailer.
- PHYSOSTEGIA: VIRGINICA DEEP ROSE in close compact spikes.
- GYPSOPHILA: OLDHAMIANA Daintest of flowers blooming all summer. In pink shades.
PACIFICA Starry pink blossoms on branching panicles.
PANICULATA WHITE Small single white flowers in great profusion.
- HELIANTHEMUM: MUTABILE Low growing evergreen plants forming large clumps, completely
covered with bloom during July and August.
- HESPERIS: SWEET ROCKET Sweet scented purple flowers in showy spikes.
- LUNARIA: BIENNIS HONESTY Dark crimson flowers, silver pod.
BIENNIS ALBA White flowers, silvery pod.
- LIATRIS: PYCNOSTACHYA Long spikes of brilliant rose purple flowers.
SEPTEMBER GLORY 6 ft. spike covered with purple flowers.

